

52nd Annual Art in the Park Festivals

Summer: August 10 & 11, 2013 Fall Foliage: October 12 & 13, 2013

The Chaffee Art Center invites you to apply to our 52nd Annual Art in the Park Fine Art and Craft Festivals featuring fine artists and craft persons, Vermont Vineyards and Breweries, food, kid's activities and musical entertainment. Shows will be held rain (snow) or shine in Main Street Park, at Junction of Routes 4 & 7 in Rutland, Vermont. The shows draw from the Central Vermont population plus tourists who travel Route 4 & 7, with estimated attendance of 8-9,000. Exhibitors consistently report good sales and a high degree of satisfaction with the events.

APPLICATION FORM: Application form is enclosed and may also be downloaded at www.chaffeeartcenter.org.

<u>DEADLINES & JURY DATES:</u> The early bird deadline is March 31, 2013 for both shows. There is a \$25 discount per show for applications received by March 31, 2013. For the AUGUST SHOW applications received by June 30, 2013 will be juried on July 11, 2013. For the OCTOBER SHOW applications received by August 30, 2013 will be juried on September 5, 2013. **Applications received after the jury dates will be juried subject to space availability.**

<u>JURY FEE:</u> A \$25.00 non-refundable Jury fee will be implemented on an annual basis. If you are accepted into the August show and plan to exhibit the same product line in October, a second jury fee is not required. Please submit jury fee with application.

BOOTH SPACE SIZES: Outdoor 10' x 12' deep \$200

Outdoor 20' x 12' deep \$350

<u>EARLY BIRD DISCOUNT:</u> Commit to one or both shows by March 31, 2013 and deduct \$25 per show from your application fee. Full payment must be received by 3/31/13 to receive discount. Post-dated checks are not accepted.

<u>BOOTH SPACES:</u> If accepted to the show, you agree to the space you are assigned. No booth changes are allowed. *Only one exhibitor per space*. Outdoor booth spaces are laid out around permanent park fixtures (trees, branches, sloping ground). If you have special needs, please indicate needs on your application. A \$20 premium fee is charged if you request and are assigned a preferred booth space (i.e. corner, specific booth number/location, etc.)

Please bring protective covering for your booth as the shows are held rain, snow or shine. Electricity is available for an extra charge of \$45 per booth (non-refundable) and is limited to one electric plug-in per space. Electricity is assigned by request on a first come, first serve basis in spaces around the gazebo. Exhibitors must supply their own electric cords. High voltages cannot be accommodated. No other electricity or generators are permitted for art and craft vendors.

<u>NOTE:</u> 2013 Exhibitors who bring in a NEW exhibitor who has never done either show before will receive \$25, if the new exhibitor is juried into either 2013 event. The new exhibitor must provide your name as the recruiter on his or her application, where requested.

ELIGIBILITY GUIDELINES:

1. All applications will be juried by a panel of experts. The Art in the Park Festivals are dedicated to high quality art and craft products. We are looking for fine art of any media and handcrafted items of good

taste and high quality. Originality of design and function are the factors most sought by our jurors. No kits, commercial molds, imports, manufactured or mass-produced items, or buy/sell items allowed, original designs only. Failure to adhere by this rule will be grounds for expulsion and elimination from future shows.

- 2. Work shown in the digital images must be representational of the work to be exhibited at the show. Work to be exhibited must be made by the applicant/exhibitor. Sale and/or display of work in a category other than the one in which the artist was accepted is prohibited.
- 3. Mark down items and "Sale" signs are prohibited. Show specials, seconds, and discontinued items allowed.
- 4. Eligible categories: Fine Art, Ceramics, Fiber, Floral, Glass, Jewelry, Metal, Musical Recordings, Photography, Specialty Foods, Vermont Wines Beers and Spirits, Wood, Mixed Media. There may be a limit to the amount of accepted vendors per category. Applications will be juried on a first come, first serve basis until the category is determined to be full.

<u>DIGITAL IMAGES</u>: Applicants need to submit three professional quality digital images of their work, plus one digital image of their booth. Images need only be submitted once per year. Please write your name on the CD. The quality of your images is very important, and we cannot stress enough the importance of having your work photographed by a professional. <u>CDs will not be returned to you but you may arrange for pick-up at the Chaffee Art Center the weekend of the show.</u>

<u>PARKING REGULATIONS:</u> Parking rules must be strictly adhered to as shows are held in the middle of the City of Rutland and parking is limited. The City of Rutland and the Art in the Park committee therefore insist that after exhibitors set up, they move their vehicle to the parking area(s) specified. <u>Please note that you may not drive on the grass.</u> Parking around Court Square is available for customers during show hours. We do keep an inventory of license plates and will ask vehicles to move if found on site during show hours.

<u>DEMONSTRATIONS</u>: Artists are encouraged to demonstrate their art or craft, if at all possible.

HOURS: August show: Saturday 10:00 AM to 6:00 PM and Sunday 10:00 AM TO 4:30 PM; October show: Saturday 10 am to 5:00 pm and Sunday 10:00 am to 4:30 pm. Exhibitors must be set-up and ready for the public by 9:30 am and remain until close of show each day. Exhibitors MUST attend each day. No-shows and exhibitors who dismantle their booth set-up early for any reason including weather will jeopardize their acceptance to future shows. If there is an emergency or if extenuating circumstances arise prior to the close of the show, please see Chaffee personnel located in the Chaffee's main tent BEFORE disassembling your booth.

<u>REFUNDS/WITHDRAWALS:</u> Your check will be deposited when received. JURY AND SHOW FEES ARE NON-REFUNDABLE. Booth Fees will only be refunded if you are not juried into the show.

<u>SECURITY:</u> Overnight security will be provided Friday and Saturday nights; however, the Rutland Area Art Association/Chaffee Art Center will not be held responsible for any damage or theft to your booth or merchandise.

<u>SALES TAX:</u> You are responsible for collecting and paying Vermont State Sales Tax. Vermont tax representatives randomly check shows. For a Vermont Sales Tax Number, call/write Vermont Dept. of Taxes, Business Tax Division, 109 State Street, Montpelier, VT 05609-1401. (802) 828-2551.

CONTACT INFORMATION:

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