



Event program

ATTENTION RUTLAND COUNTY BUSINESSES!

**51st Annual Art in the Park Festivals
Vermont's Oldest Continuing Arts Tradition**

August 11-12 & October 6-7, 2012
Main Street Park, Rutland, Vermont
10am to 5pm



ADVERTISING OPPORTUNITY!

The Chaffee Art Center invites you to support our 51st Annual Art in the Park Fine Art and Craft Festivals featuring fine artists and craftpersons, food, kid's activities and musical entertainment. Shows will be held in Main Street Park, at Junction of Routes 4 & 7 in Rutland, Vermont. The shows draw from the Central Vermont population plus tourists who travel Route 4 & 7, with estimated attendance of about 8-10,000 per show. The economic impact to the Rutland city area with our events is over 2.5 million (based on findings from Vermont Department of Tourism & Marketing (VDTM) and the University of Vermont (UVM) Tourism Data Center Study). Don't miss out on your opportunity to reach this audience and share what is going on in your business those weekends. Specials, coupons, and sharing upcoming events are great ways to keep these people in our area!

*Ads will be featured in both summer and fall event programs

<input type="checkbox"/>	1/8 page	1.75" h x 2.25" w	\$150
<input type="checkbox"/>	1/4 page	1.75" h x 4.75" w or 3.75" h x 2.25" w	\$275
<input type="checkbox"/>	1/2 page	3.75" h x 4.75" w	\$450
<input type="checkbox"/>	Full page	7.75" h x 4.75" w	\$900

Ad submission deadline: July 15, 2012

Company name: _____
 Address: _____
 Phone: _____ Email: _____
 Website: _____

Checks payable to: Chaffee Art Center. VISA, MasterCard, Discover and American Express accepted.

TOTAL AMOUNT OF CHECK ENCLOSED OR CHARGED TO MY CREDIT CARD: \$ _____

Credit Card: _____ Expiration Date: ____/____
 Card Holder Signature: _____
 Check #: _____ Dated: _____ Initials: _____

Please send this form to: Art in the Park Coordinator, RAAA/Chaffee Art Center, PO Box 1447, Rutland, VT 05701

Send Advertisements: Please send camera-ready ad (.pdf preferred) to info@chaffeeartcenter.org

Questions can be directed to show administrators at 802.747.7900 or the Chaffee Art Center at 802-775-0356.

Together, we can make the 51st Annual Art in the Park a celebration to remember!