



# 49th Annual Art in the Park Festivals

Summer: August 14 & 15, 2010

Fall Foliage: October 9 & 10, 2010

The Chaffee Art Center invites you to apply to our **49th Annual Art in the Park Fine Art and Craft Festivals** featuring fine artists and craftspersons, food, kid's activities and musical entertainment. They will be held rain (snow) or shine in Main Street Park, at Junction of Routes 4 & 7 in Rutland, Vermont. The shows draw from the Central Vermont population plus the thousands of tourists who travel Routes 4 & 7, with estimated attendance of 6-8000. Exhibitors have consistently reported good sales and a high degree of satisfaction with the events. Additionally, Art in the Park was recently voted one of "Vermont's Top Ten Events" by the Vermont Chamber of Commerce, named one of the "Sunshine Artist 200 Best", and voted Rutland Herald's Best of the Best in the category of Best Arts Festival.

**DEADLINES:** August show and to receive Early Bird Discount: MARCH 31, 2010 with notification APRIL 30, 2010. October show: MAY 31, 2010 with notification JUNE 30, 2010.

**LATE JURY:** If you miss the above deadlines, you may still apply. Applications for both shows will be continuously juried and a \$25 late fee will be added to each application. Late fee must accompany applications, and acceptance is on a space-available basis. Applications can be downloaded at [www.chaffeeartcenter.org](http://www.chaffeeartcenter.org).

**FEES:** No commission or jurying fees charged. Checks payable to: Chaffee Art Center. VISA, MasterCard & American Express accepted. Postdated checks not accepted. Chaffee not responsible for error in depositing. Please submit check with application in order to be juried and mail to: P.O. Box 1447, Rutland, VT 05701.

**BOOTH SPACE SIZES:** Outdoor 10' wide x 12' deep \$190  
Outdoor 20' wide x 12' deep \$315

**EARLY BIRD COMMITMENT:** Commit to both shows by March 31, 2010 and deduct a total of \$50 (\$25 from each show). Payment must be received by 3/31/10 to receive discount. No refunds available with this offer.

**BOOTH SPACES:** If accepted to the show, you agree to the space you are assigned. No booth changes are allowed. Only one exhibitor per space. **Please add a \$10 City Fee for non Rutland City Residents (Rutland City Residents exempt).** Outdoor booth spaces are laid out around permanent park fixtures (trees, branches, sloping ground). If you have special needs, please make a note on your application. **A \$20 premium fee will be charged if you request and are assigned a booth space which is located on a corner, next to a permanent park fixture which may allow you a little extra space beyond the normal booth sizes, or per your request of a specific booth number/location.**

Please bring protective covering for outdoor booths as the shows are held rain (snow) or shine. Electricity is available for an extra charge of \$45 per booth (non-refundable) and is limited with one electric plug-in per space only. It is assigned by request on a first come, first serve basis in spaces around the gazebo. Exhibitors must supply their own electrical cords. High voltages cannot be accommodated. No other electricity or generators are allowed for art and craft vendors.

**ELIGIBILITY GENERAL GUIDELINES:** All applications will be juried by a panel of experts. We are looking for fine art of any media and original handcrafted items of good taste and quality. Work shown in the digital images must be representational of the work to be exhibited at the show. **Work to be exhibited must be made by the applicant/exhibitor.** Originality of design and function are the factors most sought by our jurors. Sale and/or display of work in a category other than the one in which the artist was accepted is prohibited.

**\*NOTE:** 2010 Exhibitors who bring in a NEW exhibitor who has never done either show before will receive \$25! "Recruiting" exhibitor's name must be written on the back of New Exhibitor's application to be eligible.

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## **CATEGORY GUIDELINES**

[Proof of licensing required on any copyrighted logo or characters used.  
no commercial molds; original designs only. No kits of any kind accepted.]

**ART:** If applicant's original works are paintings or drawings and limited prints are made from them, 50% of the work exhibited must be original and 50% may be high quality prints.

**CLAY:** No commercial molds.

**FIBER:** Hand sewn items of original patterns and designs. Items which are crafted from purchased articles such as towels or sweatshirts will be judged by the handwork done on them. For example, a sweatshirt which is hand painted with an original design is eligible, while a tea towel with a machine-stitched emblem is not.

**FLORAL:** High-quality, unusual materials and exceptional designs preferred.

**GLASS:** Handcrafted & hand blown designs preferred. Glass & stained glass objects constructed from kits are not eligible.

**JEWELRY:** Original design. Assembled items must be of exceptional construction, design & materials.

**OTHER:** Handcrafted items only. No manufactured or mass-produced items. Design must be original to the crafter submitting the application. Musical recordings must be original & booth set-up must provide headphones.

**PHOTOGRAPHY:** Photos judged on the basis of technique, composition, and originality. No photocopies. 50% of work shown must be originals and 50% may be high quality prints.

**SPECIALTY FOODS:** No buy/sell products (by having buy/sell products, you become a FOOD VENDOR with additional fees).

**WOOD:** Handcrafted items of quality design and function.

**COTTAGE INDUSTRY:** Unique items that are not mass-produced but could fall into the above categories.

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**ENVELOPES REQUIRED:** One first class, self-addressed, .44 cent stamped envelope is required per application for acceptance notification.

**DIGITAL IMAGES:** Applicants need to submit three professional quality digital images of their work, plus one digital image of their booth. Images need only be submitted once per year. Please write your name on the CD. The quality of your images is very important, and we cannot stress enough the importance of having your work photographed by a professional. CD's will not be returned to you. If you want it back, call (802)775-8836 to arrange pick up at the Chaffee the weekend of the show.

**PREVIOUS EXHIBITORS:** If you have exhibited at **Art in the Park** for the last 5 consecutive years or more (starting with 2009), only one image of your work is required to keep on file. HOWEVER if your art/craft has changed at all you MUST submit all images.

**PARKING REGULATIONS:** Parking rules must be strictly adhered to as the summer and fall shows take place in the middle of the City of Rutland and parking is tight. The City of Rutland and the Art in the Park committee therefore insists that after exhibitors set up, they move their vehicle to the parking area(s) specified. Parking around Court Square is available to your customers during show hours. And please remember, there is to be no driving on the grass.

**DEMONSTRATIONS** of your art or craft are encouraged.

**DOOR PRIZE DRAWINGS:** We encourage and appreciate donations of art & craft items for our hourly door prize drawings.

**HOURS:** August show: Saturday and Sunday 10:00am to 5:00pm; October show: Saturday 10:00am to 5:00pm and Sunday 10:00am to 4:30pm. Exhibitors must be set up and ready for the public by 9:30am and remain until close of show each day. Exhibitors MUST attend each day. No-shows and exhibitors who dismantle their booth set-up early for any reason including weather will jeopardize their acceptance to future shows. Please see Event Coordinator located in the Chaffee's Main Tent if there is an emergency or if extenuating circumstances arise BEFORE disassembling booth.

**REFUNDS/WITHDRAWALS:** Your check will be deposited. Refunds will be sent if you are not juried into the show. August Show: After April 15, 2010, a refund will be returned less \$50 withdrawal fee. After July 1, 2010, no refund. October Show: After June 15, 2010, a refund will be returned less \$50 withdrawal fee. After September 1, 2010, no refund. NO REFUNDS FOR WITHDRAWALS DUE TO WEATHER OR EARLY BIRD COMMITMENT.

**SECURITY:** Overnight security will be provided Friday and Saturday nights, however, the Rutland Area Art Association/Chaffee Art Center will not be held responsible for any damage or theft to your booth or merchandise.

**SALES TAX:** You are responsible for collecting and paying Vermont State Tax. Vermont tax representatives randomly check shows. For a Vermont Sales Tax number, call/write Vermont Dept. of Taxes, Business Tax Division, 109 State Street, Montpelier, VT 05609-1401. (802)828-2551.

**Contact:** Sherri Birkheimer Rooker, Event Coordinator (802)775-8836  
Chaffee Art Center, P.O. Box 1447, Rutland, VT 05701